

Learn About Three Powerful Strategies to Make Money from Your Blog... Starting Today!

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The web has an incredible internet marketing tool, even though they've been available for quite some time. In spite of that, only lately has this tool been accepted as a powerful communication tool for internet marketers. If you've been following the latest Internet marketing trends like I have, then you've definitely heard of them.

What's this powerful marketing tool I am speaking of that every serious marketer should have in place? Blogs! Now, just for those of you who aren't quite sure what a blog is, here's a quick explanation: a blog (a.k.a "web log") is basically a journal that's available on the net. The activity of updating (mostly on a daily to weekly basis) a blog is referred to as "Blogging" and a person who has a blog is a "Blogger".

There you have it, brief and to the point. Okay. For the remainder of this article I want to focus on how an individual can make money from having their own Blog. I'm going to mention a few strategies that I consider are the best and most powerful ways to get the most out of your Blog. So, with that said, let's talk about the first profit tactic.

Profit Tactic # One: Article Marketing

Writing articles are an incredible way to make money from your blog. There are numerous reasons why articles are helpful to your blog, but for the purpose of this article, I'm going to give you the most important part, and that is your "Resource Box" at the close of your article. Your "Resource Box" is like a classified ad and holds crucial information about you, your sites and what you've to offer them once they have read your article.

The links inside your "Resource Box" could lead to your own product or service you have to offer, or they can lead to an affiliate product that relates to the content of your article. This is a cool technique to give them something of "usefulness", which is the information in the article, and a good technique to get them to take action by way of getting them to click on 1 of the links inside your "Resource Box".

The Second Profit Tactic: Writing Product Reviews

Writing product reviews is a magnificent technique to profit from your blog simply because they allow you to soft-sell your possible client by way of giving them your own view on the product you are suggesting and then providing them a link if they wish to look into it further, as opposed to hitting them with a sales pitch.

No one likes to be sold to, nevertheless offering them your view on a product or service that can help resolve the problem they are dealing with is still an additional good way to make money from your blog and make you look like a hero.

Profit Tactic Number 3: Contextual Ad Programs

Contextual ad programs like Google AdSense are yet one more cool method to make money from your blog. Google AdSense is a pay-per-click (PPC) program that displays advertisements related to the subject matter on that particular web page of your site. It's 100% free to join and can only take you minutes to set-up depending on your experience.

Now I'm confident that there are many other strategies to make money from your blog, but these are in my mind some of the most powerful. If you haven't started a blog, maybe it is time you thought about it since now you have a little incentive. I genuinely hope this article helped you appreciate the profit potential your blog could have and how you can start incorporating it beginning today!

Learn various other ways you can make money blogging with the Blog Profits Guide. And make sure to download my 100% free ebook on how you can increase blog traffic.

Blogging

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