

# Social Bookmarking To Increase Back Links Is A Great Way To Promote Your Blog

Contributed by Webmaster  
 Wednesday, 06 May 2009  
 Last Updated Wednesday, 06 May 2009

By John Baril

Social bookmarking to gain backlinks is an excellent promotional method to use for your blog. Interestingly enough, lots of bloggers do not bother with this strategy. You need to start social bookmarking to generate backlinks if you want to succeed with blogging.

Social bookmarking to gain links is very easy to do and involves posting the particulars of your blog post on several social bookmarking sites.

First of all, you need to be blogging consistently. If you are very busy, then even adding one blog post per week is better than nothing.

There is nothing wrong with this as long as you keep to your schedule. Just dont let your blog lie dormant for long time periods as this will erode away any benefits that you have already gained.

You can bookmark each blog post to as many social directories as your time will allow. If you want, you can add a plug in which will cause your posts to be automatically bookmarked to the top sites every time you post.

One of the best free bookmarking services is Onlywire.com. With this service, you can bookmark to over 20 of the top social sites with one mouse click.

It will take a little bit of time to sign up with all of the bookmarking sites within Onlywire, but it will be well worth your time to do so and you will only have to do it once.

Make sure when you bookmark your blog posts to include relevant keywords that are associated with the article. Therefore it is important you write quality articles that the search engines will find relevant to your targeted keyword phrase.

To get the most out of your blogging, you will first of all, want to generate a list of targeted long tail keyword phrases. Next, write your blog posts based on the subject of each of these keyword phrases. When you bookmark your blog posts, create a short summary that includes the keyword phrase and dont forget to place the keyword in the tags portion of the bookmark.

You will start to understand how valuable social bookmarking to increase back links is for your blogging when you see the resulting traffic. This traffic will not only come from the social directories, but also from the better search engine rankings which you will receive.

Learn more about social bookmarking to generate backlinks at Best Traffic Exchanges and sign up for the free newsletter course.

Youll also have instant access here to many more helpful articles on Internet marketing and home business.

Also, check out John Barils online training blog at: [Online Marketing Promotion](#)

Blogging

{mos\_sb\_discuss:2}